FinOps Battle: Anodot vs. Flexera Cloud Cost Optimization

anodot

Invest in a complete FinOps solution

Flexera is a legacy IT asset management solution for enterprises with highly complex hybrid environments. Its standard FinOps offering allows users to ingest billing data from major cloud providers. Users can visualize and allocate costs using simple cloud account and cloud tag rules. The platform also helps identify areas of waste, govern usage, and automate actions through the use of policy templates. While Flexera offers a variety of policies, it lacks usability, policy differentiation, data analysis capabilities, and FinOps showback reporting.

This is what sets Anodot apart. As a next-generation certified FinOps platform, it enables successful FinOps with a holistic approach. Anodot provides comprehensive coverage for all FinOps domains, enabling organizations to rapidly mature their FinOps practices to deliver the highest business value.

Why smart FinOps practitioners choose Anodot

✓ Purpose-built for FinOps success

Anodot, a unique certified FinOps platform, is tailored for cloud financial management. It offers complete visibility into KPIs and baselines, flexible cost allocation, advanced reporting, and savings suggestions, enabling users to control cloud waste and improve cloud unit economics across all three major public cloud providers.

✓ Advanced recommendations library & management

With over **50 types** of easy-to-action savings recommendations that are differentiated across AWS, GCP, and Azure, Anodot has the most comprehensive library of usage and rate optimizations in the industry. Continuously optimize your cloud infrastructure with impact-based prioritization, a complete history of recommendations, and actions taken, with realized and unrealized savings.

✓ Market-leading anomaly detection, forecasting, & generative AI

Avoid costly mistakes with adaptive forecasting and anomaly detection powered by Anodot's patented ML-based algorithms. Using only two months of your historical data, Anodot can produce a one-year forecast with **95% accuracy**, enabling you to optimize commitment purchases and better negotiate long-term discounts. Automated real-time anomaly detection ensures that the right people are alerted to act at the right time to keep your cloud investments on track. Our new generative AI FinOps tool, CostGPT, provides instant insights into cloud cost structure.

✓ Advanced features for MSPs support

Anodot is trusted by a fast-growing MSP client list to be their FinOps partner. With Anodot, MSPs can drive strategic procurement and pricing decisions that transform their cloud unit economics. Cost and SP/RI allocation, reporting, billing rules, custom charge types, and credit management help them simplify and automate internal operations.

The FinOps Platform Trusted by Cloud Leaders

monday.com   NTT   amdocs   upwork   fiverr®

Comparing Anodot and Flexera

Capability	Anodot	Flexera
Cloud Costs	✓ IaaS: AWS, Azure, GCP. SaaS: Coming later this year!	✓ IaaS: AWS, Azure, GCP, Oracle. ✓ On-premise: data center, private cloud. SaaS: Only available with Flexera's Enterprise ITAM solution.
Kubernetes Costs	- Native Kubernetes cost visibility, allocation, and waste identification capabilities - Granular insights down to node and pod level with multidimensional filters	X None. - Integration with Kubecost (3rd party solution) required
Cost Allocation	✓ Overcome gaps in tagging and linked accounts strategy using virtual tags and views. ✓ Allocate costs using business mappings with sophisticated nested evaluation criteria. ✓ Additional mappings further divide the remaining pool of cloud costs without overlap.	- Costs are allocated via hierarchical billing centers - Allocation rules are based on cloud accounts and cloud tags - Prioritized list is used for the allocation process - Each billing center has its own set of allocation rules. - These rules define how the costs in that billing center are further allocated to its children.
Shared Costs	✓ All finops.org recommended methods: Percent-based, even split, and proportional cost allocation.	Percentage-based only.
Costs Reports	✓ Fully customizable, pre-configured reporting for each FinOps persona. ✓ Create unlimited custom dashboards and reports for any product, department, business unit, or role within your organization. ✓ Apply complex filters and business mappings, create custom views, overlay multiple layers, set up detailed panels, restrict what others can see, and schedule and share reports with ease. ✓ Data is updated every few hours.	✓ Provides two default types of dashboards (Flexera default and Billing Centers) which cannot be deleted, modified, or duplicated. ✓ Users can create and modify new custom dashboards, which are scoped to the user within the organization. ✓ Apply rule-based dimensions to group costs to a business unit, department, product, project, or any other dimension. ✓ Dashboards can be shared with individual users and billing centers. The last 3 days of data in the current week or month will contain incomplete data. ✓ Setup and schedule reports via policy templates.
Anomaly Detection	✓ Automated real-time anomaly detection to identify irregular cloud spending and usage across all your cloud data. Contextual alerts are sent to relevant teams. ✓ Patented market-leading ML-based algorithms provide high accuracy, virtually no false positives, deep root cause analysis, and clear remediation guidance.	✓ Simple threshold-based anomaly detection. ✓ Siloed to cost center/service/tag. X Limited to daily and weekly granularity. X No account for concept drift or seasonality.
Forecasting	- Forecasting on a monthly, quarterly, and annual basis - Using proprietary patented ML algorithms	Set up scheduled reports that provide summaries of cloud cost as well as estimated costs for the next 3 months.
Budgets	✓	✓
Unit Costs	✓	✓
Automated Optimizations	✓ Detailed automated recommendations - no manual setup needed	✓ Set up automated actions to realize potential savings and prevent future waste
Savings Recommendations	✓ Commitment Planning for AWS, Azure, and GCP. ✓ Advanced recommendations management with impact-based prioritization, a complete history of recommendations and actions taken. ✓ New Generative AI FinOps tool, CostGPT, provides instant insights into cloud cost structure. ✓ Largest library of differentiated usage and rate optimization recommendations for AWS, Azure, and GCP.	✓ Commitment Planning for AWS, Azure, and GCP. ✓ Recommendations are generated using configurable policy templates from the Flexera Automation Catalog, which contains a large library of cost policies. ✓ All policy templates are open-source. ✓ Users must apply the relevant policies for their organizations from the catalog. X It is not possible to track the history of recommendations over time.
FinOps Organizational Alignment	✓ Chargeback & Finance Integration ✓ FinOps Enablement ✓ FinOps Culture ✓ FinOps Maturity	✓ FinOps Enablement ✓ FinOps Culture
MSP support	✓ Full MSP support with sophisticated rebilling, customer management, and margin expansion capabilities.	✓ MSPs and Flexera partners can rebrand Flexera One to better control the experience delivered to their audience.
Pricing	✓ Annual fixed rate based on 1% of last 3 months of cloud spend with 30% growth headroom at no additional cost.	Percent of monthly spend: No upfront payment with $1,000 minimum charge. Fixed annual cost depending on monthly AWS spend and subscription length.