### anod<sup>o</sup>t

# monday.com Boosts FinOps Efficiency with Anodot's Automated Recommendations



monday.com, the multi-product platform that handles all core work aspects, enables teams to manage projects and workflows with confidence. Serving over 225,000 customers across 200 industries and more than 200 countries, monday.com relies heavily on cloud infrastructure, especially AWS, to support its global operations.

### The Challenge Bottlenecks in Cloud Cost Recommendations

monday.com's strategy for managing cloud costs at the time presented certain limitations and challenges. The processes implemented for the growing enterprise caused missed cost optimization opportunities due to time-consuming and inefficient manual workload. Over time, chasing down team members for updates created bottlenecks and hindered prompt responses on potential savings. monday.com sought a solution to automate cost optimization recommendations and seamlessly incorporate them into their existing workflow.

## The Solution Efficiency with Automated Recommendations

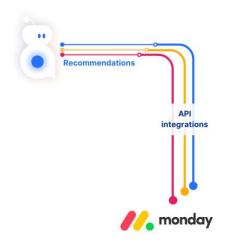
Anodot tackled this challenge directly by using monday.com and its APIs to automatically gather ongoing cost recommendations and create tickets in monday.com's workspace and boards. These recommendations were then intelligently routed to the relevant team or individual based on monday.com's pre-configured business mapping rules. This removed the need for manual routing, reduced roadblocks for updates, and streamlined the FinOps process, saving valuable time for the monday.com team.

"After more than two years with Anodot, their ability to quickly adapt and consistently implement innovative features like automated recommendations has been a game-changer for us.

This long-term partnership continues to be exactly what we were looking for."



#### **Anodot's API Automated Recommendations**



#### **The Results**

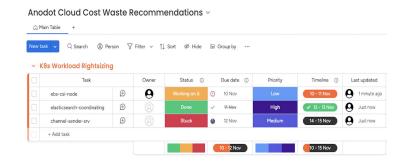
By automating recommendations via API, monday.com has significantly enhanced its FinOps processes. This automation has reduced manual effort, accelerated cost-saving actions, and improved team collaboration, ultimately increasing efficiency and maximizing the value of their cloud investments.

#### monday.com Now Enhances Cloud Investments By:

#### **Faster Cost-Saving Decisions**

Automation helped the right team act quickly on cloud cost-saving opportunities without delays or manual hindrances.





#### **Smarter Workflows**

Swift API integration into monday.com's cloud infrastructure without the company having to do any technical heavy lifting, enhancing the FinOps team's ability to stay on top of cost fluctuations and respond quickly to unexpected changes.

#### **Reduce Administrative Overhead**

By utilizing Anodot's tags and virtual tag FinOps tools, monday.com successfully allocated costs to various departments. This led to each monday.com team being fully responsible for its developments and services.

