

FinOps Battle: Anodot vs. DoiT

Invest in a complete FinOps solution

DoiT is a global managed service provider (MSP) with multicloud expertise and award-winning service and support teams. Their newly released FinOps platform, Cloud Navigator, was developed by integrating their existing technology portfolio—which was built over the last decade primarily to solve operational challenges. Platform capabilities include basic cost visibility, optimization, and governance capabilities, but it was not built from the ground up to drive FinOps success.

In comparison, Anodot stands out as a next-generation certified FinOps platform, offering a unique and augmented approach. It provides comprehensive coverage for all FinOps domains, empowering organizations to rapidly advance their FinOps practices and deliver the highest business value. As a result, leading MSPs trust Anodot as their FinOps partner, helping them deliver enhanced cloud unit economics and best-in-class FinOps capabilities to their clients.

Why FinOps pros choose Anodot

✓ Anodot is designed for FinOps success

Anodot stands out as the sole certified FinOps platform **designed specifically to measure and drive success** across all three major public cloud providers. It empowers you with complete visibility into KPIs and baselines, flexible cost allocation, advanced reporting capabilities, and savings recommendations. These features are instrumental in helping you control cloud waste and enhance cloud unit economics, instilling a sense of confidence in your cloud management strategy.

✓ Extensive library of recommendations

With nearly **80 types of actionable** savings recommendations, Anodot leads the industry with its comprehensive library of usage and rate optimizations across AWS, GCP, and Azure. This allows you to continuously optimize your cloud infrastructure, prioritize based on impact, and track your savings history.

✓ Market-leading AI & machine learning

Benefit from Anodot's market-leading AI and machine learning capabilities. Its adaptive forecasting and anomaly detection, powered by patented ML-based algorithms, help you avoid costly mistakes. With just two months of historical data, Anodot can produce a one-year forecast with 95% accuracy, enabling you to optimize commitment purchases and negotiate long-term discounts. Automated real-time anomaly detection ensures timely action, keeping your cloud investments on track. And with CostGPT, our generative AI FinOps assistant, you get instant insights into your cloud costs.

The FinOps Platform Trusted by Cloud Leaders



Comparing Anodot and DoiT

Features	Anodot	DoiT
FinOps Certified Platform	✓	✓
AWS Cost & Usage	✓	✓
Azure Cost & Usage	✓	✓
Google Cloud Cost & Usage	✓	✓
Kubernetes Cost & Usage	✓	✓ EKS & GKE Only
SaaS Cost & Usage	✗ Coming Soon	✓
MSP — Cost & Usage Data, Customer Support, Billing & Rebilling	✓	✗
Generative AI FinOps Assistant	✓	✓
Cost & Usage Optimization Recommendations	✓ 36 AWS 26 Azure 6 GCP	✓ Limited Insights
Other Recommendations & Automations	✓ Kubernetes	✓ Spot Scaling & Flexsave (AWS Only)
Recommendations Dashboards & Reports	✓	✓
Recommendations Historical View	✓	✗
Cost Data - Types	✓ Amortized Unblended Net Amortized Public	✓ Amortized & Unblended Only
Cost & Usage — Explorer, Dashboards & Reports	✓	✓
Assets, Resources & Services — Explorer, Dashboards & Reports	✓	✓
Cost Allocation — Multi-cloud, Kubernetes & Shared Costs	✓	✓

Comparing Anodot and DoiT

Features	Anodot	DoiT
Custom Metrics & Unit Costs	✓	✓
Tag Manager — Virtual & Enrichment Tags	✓	✗
Azure App Service Explorer	✓	✗
Commitments Utilization — Savings Plans & Reservations	✓	✗
Savings Plan Analyzer	✓	✓ Flexsave Only
Forecasting — Reports, Budgets & Alerts	✓	✓
Governance Alerts — Idle Instances, Savings Plan & Reservation Expiration	✓ Automated	✓ Manual Setup
Anomaly Detection — Cost & Usage Alerts	✓	✓
Budgets — Dashboards, Reports, Forecasts & Alerts	✓	✓
Slack Integration	✓	✓

Cloud leaders choose Anodot

