

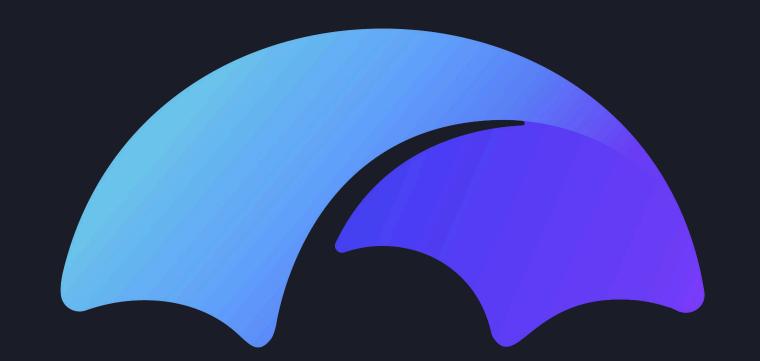
Case Study

Materita Automat-it

SUBJECT

FINOPS → CUSTOMER CASE STUDY





Automat-it and Umbrella: Tracking FinOps with Al, Up to 30% Time Savings



Automat-it, a respected AWS Premier consulting partner with expertise in DevOps and FinOps, offers a comprehensive solution to maximize cloud investment ROI.





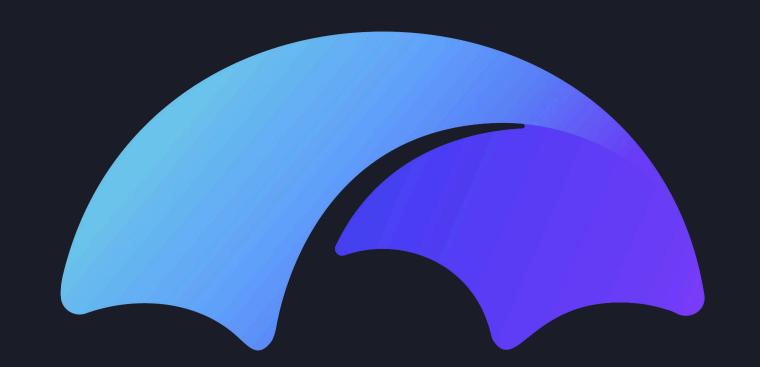


The Challenge

Automat-it, an AWS Premier consulting partner specializing in DevOps and FinOps, is empowering its clients with Umbrella's innovative CostGPT platform to deliver exceptional value. As the company grew, the demand for a more efficient, scalable solution for optimizing FinOps became evident. In response, Automat-it integrated Umbrella's Al-driven CostGPT platform into its clients' daily operations.

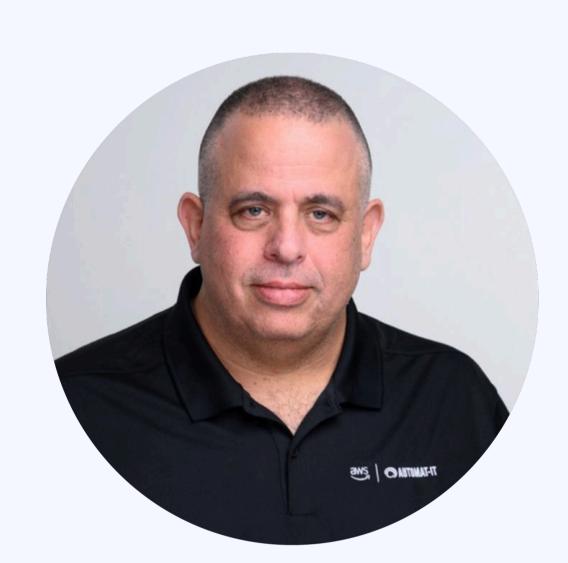
The Solution

Umbrella's CostGPT revolutionized
Automat-it's approach to FinOps. The Alpowered platform provided Automat-it with a seamless way for its clients to access cost insights, onboard new FinOps engineers quickly, and make informed, data-driven decisions for their customers.



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The Results



Ziv KashtanCEO of Automat-it

Our partnership with
Umbrella is a testament to
our shared commitment to
innovation in FinOps.
Together, we're pushing
the boundaries and
addressing
comprehensive FinOps
solutions to the market.





Effortless Cost Insights

CostGPT's intuitive interface allowed Automat-it's clients to ask questions in plain language and receive instant answers, enabling them to identify key cost-saving opportunities.



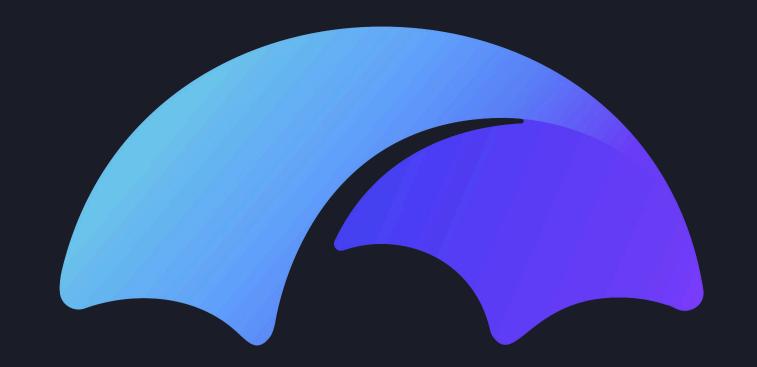
Fast FinOps Engineer Onboarding

Automat-it's clients could now have new employees team members quickly become familiar with AIT's FinOps practices by leveraging CostGPT's knowledge base, making the onboarding process faster and more efficient.

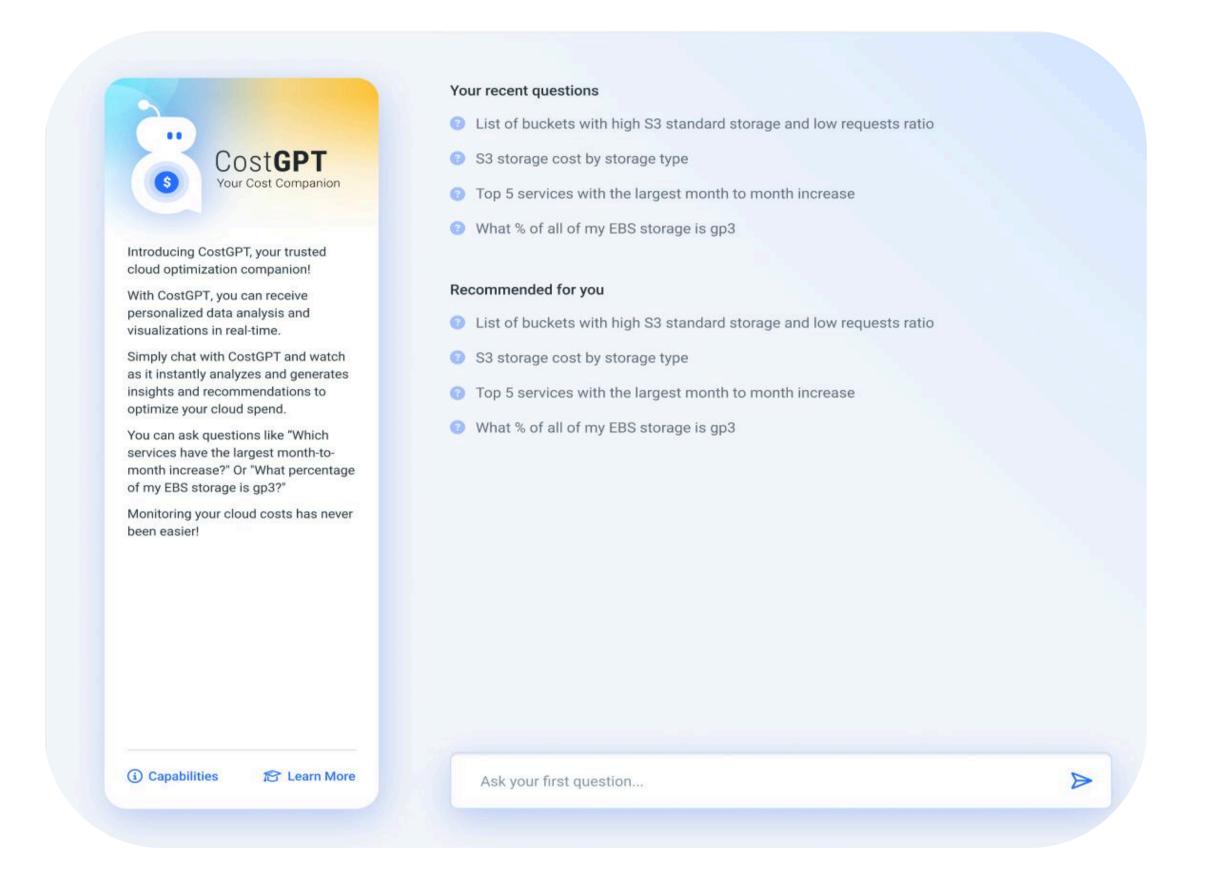


Informed Decision-Making

The platform provided actionable insights that "helped the team's clinets identify cost-saving opportunities and recommend optimal configurations" to their customers.



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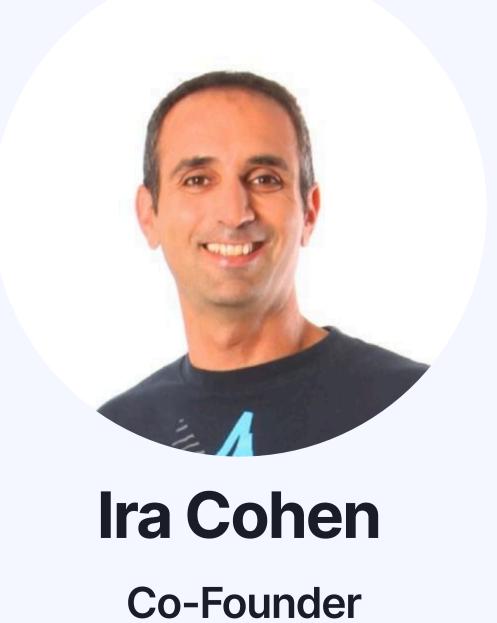
Al tool for Cloud Spending

Umbrella's CostGPT revolutionized Automat-it's approach to FinOps. The Al-powered platform provided Automat-it with a seamless way for customers to access cost insights, onboard new FinOps engineers quickly, and make informed, datadriven decisions for their customers.

The Conclusion

Through its partnership with Umbrella, Automat-it transformed its FinOps operations, realizing a 30% improvement in efficiency. The adoption of CostGPT not only enhanced internal productivity but also improved customer satisfaction by providing real-time insights and cost-saving opportunities. Umbrella's Al-powered platform enabled Automat-it to deliver faster, more accurate support, making them a more agile and customer-centric FinOps provider.





I'm incredibly proud of my team for bringing CostGPT to life.

Collaborating with professionals like the Automat-it team has been a fantastic experience. The future of CostGPT is bright, with automation for processes, structures, and recommendations on the horizon.